

One day seminar

Interactive multimedia - an empowering tool for heritage

*Creating cost-effective interactive, multimedia and web projects
for museums, libraries, and archives*



Where: Tudor Merchants Hall, Westgate, Southampton, UK

When: Tuesday 9th September, 10.00 am to 4.30pm

Cost: £45.00 +VAT per person including lunch

Early bird offer: Book before 1st August and receive a 10% booking discount.

The day includes:

- **Interactives? Multimedia? Why and how!** – Richard Gray, Footmark Media
- **Creating online learning resources for schools** - Jo Roberts, Education Services Bedford Museums and Art Gallery
- **Interactives and Multimedia - what the funders are looking for** – Fiona Talbott, Head of Museums, Libraries and Archives at the Heritage Lottery Fund
- **What to think about before you start** - Wendy Earle, Online Education Manager, BFI
- **Keeping the focus on the user** - Martin Bazley, Online audience advocate, ICT4Learning and Chair, E-Learning Group for Museums, Libraries and Archives
- **Interactive resources in the classroom:** opportunities & pitfalls - Deborah Jarman, The Inspiration Exchange
- **Question and answer session**

and offers:

- Experienced speakers offering guidance, ideas and case studies.
- Many of the topics for discussion have been chosen by museum staff.
- Beautiful medieval venue located in the heart of Southampton.
- Lunch and an opportunity to network with your peers.
- Great value for money.

Museums, libraries and archives hold an amazing depth of resource material for creating exciting interactive learning and multimedia projects, and web and multimedia technology enables us to make them accessible for even relatively small budgets.

This seminar provides practical ideas on how to create a more interactive multimedia and learning-rich experience for visitors. Whether the audience is lifelong learners, local schools, an online community or a visitor in a gallery, multimedia and interactivity has an impact on experience and learning. *Pre and post seminar interactives will be available online for attendees to explore.*

Book NOW: Due to the beautiful medieval venue this one-day seminar has **limited places**. Return the booking form or book online; for more details see www.footmarkmultimedia.com/seminar

This seminar is one of a series organised by Footmark Media. Footmark has over 30 years combined experience of working within the education, museums and archive sector. For further details, see www.footmarkmultimedia.com



Booking form: Interactive multimedia seminar 9th Sept 2008

Your details:

Name:

Job title:

Address:

Telephone:

Email:

Booking details:

Date:

Your invoice reference:

Number of people to attend at full cost £45.00	Number of people to attend at discount cost £40.00 if applicable*	Total amount
	VAT @ 17.5 %	
	Total cost	

* Discount applies to bookings received **before 1st August 2008**

Names of people to attend (<i>please print</i>)	

Please send this completed form to seminar organiser:

Miranda Gray, 2 Royal Court, 56 Bugle Street, Southampton, Hants, SO14 2DX, UK

If you have any queries please contact Miranda on miranda.gray@footmark.com or on 07809 524 300. For more information or to book online visit www.footmarkmultimedia.com

Office use: Rec'd date	Invoice No.	Invoice date	Payment date