



heritage
lottery fund



Awarding funds from

The National Lottery[®]

Multimedia Interactives
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Fiona Talbott
Head of Museums, Libraries and
Archives

Heritage Lottery Fund



- Lottery distributors
- HLF's Strategic Plan 3 (2008-2013)
- Development support
- Key grant programmes



London, Sugar & Slavery, Museum in Docklands

Heritage is...



What is heritage?

“...everything tangible and intangible that we have inherited from the past, and value enough to want to share and sustain for the future.”

HLF funding for heritage



- Countryside, parks, gardens and wildlife
- Exploring the histories behind cultural and local traditions
- Industrial, transport and maritime history
- Records - such as local history archives, oral history
- Historic buildings and sites
- Museum collections



*Camden Archaeology Workshops,
London Borough of Camden*

- Help people to learn about their own and other people's heritage (**Learning**)
- Help more people, and a wider range of people, to take an active part in and make decisions about their heritage (**Participation**)
- Conserve the UK's diverse heritage for present and future generations to experience and enjoy (**Conservation**)

Learning

Opportunities to learn about the heritage could include:

- providing information through displays, leaflets or a website;
- encouraging people to be trained in new skills; and
- holding open days, tours or practical sessions.



West London Floating Classroom, Groundwork Thames Valley

Participation



Opportunities for people to take part in your project could include:

- developing a volunteer programme;
- holding activities for specific audiences that are not currently involved with your heritage; and
- setting up a new group to allow a wider range of people to make decisions about your heritage (for example, a community advisory group or a youth forum)



Slave/Teacher, Lyric Hammersmith

Conservation

Opportunities to preserve and protect the heritage could include:

- surveys and research to help people understand the heritage better;
- repairing a building or monument;
- carrying out conservation work to a heritage item, archive or collection; and
- providing training in conservation skills as part of the project.



Restoration of doll's house, Kew Palace

Funding for 2008 - 2013



HLF's awards 1995-2007

- £3.8 billion in total
- Average £315 million per year

Annual awards budgets

- 2007-08: £255m
- 2008-09: £220m
- 2009-17: £180m

- **All existing awards are safe**
- **£1.9 billion to distribute in total up to 2019**



Celebrating Sylvia Panckhurst, Redbridge Museum

Our key grant programmes



YOUNG ROOTS
£3,000 to £25,000

YOUR HERITAGE
between £3,000 & £50,000

HERITAGE GRANTS
over £50,000

Application process



- Submit pre-application form on-line
 - www.hlf.org.uk
- Receive feedback within 10 working days
- Grant surgery invitation
- Submit application form
- Decision in 10/12 weeks

Multimedia Interactives



What makes a good application

Fit with our key aims

Examples of good practice and why



Wistlandpound, Exmoor



- Improving access to people with disabilities
- New visitor centre providing a taster experience to the site
- Series of sensory play installations around the site
- `Hands on' learning and play elements are valuable educational tools
- Sensory elements allow disabled visitors to have a normal experience



Hardwick Hall, Derbyshire



- Need to increase access both physically and mentally
- Understand the house and its interiors
- Essential to engage families
- Mix of high and low tech interactives – flip books, replica tapestries and costume, screen based information and audio guides

Wembury Marine Centre



- Highlight significant nature conservation value of the site
- Standard interpretation – leaflets, fact sheets, video
- Fish sculpture
- Hologram effect of tide in and out
- `Lifting the Lid' marine pollution interactive
- Touchscreen with interactive games
- Life on the Seashore (pictured)



SS Great Britain



- Understand the ship and the stories of its people
- Interior reconstructions with audio and smells
- Audio tour with varying narrators
- Customised audio tour for visually impaired visitors
- Two BSL video tours for profoundly deaf visitors

Look, Touch, Listen & Smell – Tyne & Wear Museums



- Tackle barriers to access and improve quality of sensory interpretation across the service
- Tactile and visual orientation points
- Touch tours at art galleries
- Proved popular with children as an additional means of interpretation



White Cliffs Countryside Project



- Tell the history of land and foreshore
- Memory post installed at the site
- Sympathetic to the site – recycled materials
- Eight stories of local people who lived or worked there